

# Multi-Client Study: 20 Tier 4 Company Profiles

## *Brochure*

28<sup>th</sup> October 2011

# Introduction, Methodology & Timelines

- Our latest multi-client study profiles 20 Tier 4 animal health companies ranked 21-40 and our company coverage now exceeds 90% of the industry
- Unprecedented consolidation within Tier 1-3 companies has resulted in industry concentration of concern to regulators, potentially discouraging further strategic consolidation within this peer group
- Acquisition remains a key growth strategy for Tier 1-3 companies but the focus is shifting to Tier 4 companies, which are smaller but may offer interesting geographic or other capabilities to build upon
- Vetnosis has analysed the animal health companies ranked 21-40 using public domain (statutory filings, company publications, other media sources), nonpublic domain information, our proprietary veterinary Portfolio Analysis Tool (vPAT-Online) and in-house data repository dating back to 1986
- Our Tier 4 company profiles were published on **28<sup>th</sup> October 2011**

# Vetnosis Profiles the Top 40 Animal Health Companies

*we profile the Top 20 companies in the Animal Health Service and profile companies ranked 21-40 in a **new Multi-Client Study***

## Animal Health Service

## new Multi-Client Study

							
							
							
							
							

\* in alphabetical order

# Tier 4 Company Profiles: Table of Contents

*Abbott, Bimeda, Bioveta, Calier, Chanelle, China Animal Healthcare, Dainippon Sumitomo, Dechra, ECO, ESTEVE, FATRO, Huvepharma, IDT Biologika, KRKA, Lohmann, Norbrook, Orion, Pharmaq, Sogeval, Tortuga*

- Executive Summary (2 pages)
  - Corporate Sales
  - Animal Health Sales Evolution
  - Key Strategic Initiatives
  - Sales
    - Product Group
    - Region
    - Species
- Corporate Overview (1-3 pages)
  - Introduction
  - History
- Animal Health (4-6 pages)
  - Introduction
  - History
  - Product Group Analysis
    - Medicinal Feed Additives
    - Biologicals
    - Anti-infectives
    - Parasiticides
    - Other Pharmaceuticals
  - Region Analysis
    - North America
    - Latin America
    - West Europe
    - East Europe
    - Far East
    - Rest of World
  - Species Analysis
    - Cattle
    - Sheep
    - Pigs
    - Poultry
    - Companion Animal/Other

### **Vetnosis Limited**

Abbey House  
83 Princes Street  
Edinburgh EH2 2ER  
United Kingdom

### **Contact Details**

O: +44 (0)131 718 0770  
F: +44 (0)131 718 0771  
E: [info@vetnosis.com](mailto:info@vetnosis.com)

**Registered Office:** Edinburgh Quay, 133 Fountainbridge, Edinburgh, EH3 9AG, United Kingdom **Registered Number:** SC335371 (Scotland)